

Asia Pacific Roundtable for Sustainable Consumption and Production  
(Legally established as APRSCP Foundation)

## **APRSCP STRATEGY 2021-2025**

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### **I. Introduction**

The APRSCP is an international, not-for-profit, network institution, legally registered as APRSCP Foundation in the Kingdom of Thailand. It was established in 1997 with active support of multilateral agencies like UNIDO, UNEP and UNESCAP to enhance and strengthen cooperation in the development and implementation of sustainable consumption and production (SCP) policies & practices. Over these years, it has provided platform for multi-stakeholder dialogue among stakeholders on the urgency to address sustainable development challenges by adopting policies that support people, protect the planet and promote social and economic equity.

It has created a strong presence in the region through its activity and emerged as the **VOICE of SCP** in the Asia-Pacific region. APRSCP has brought transformative changes in the region leading to lasting and deep impacts. Some of the notable ones are:

- Its outputs were used at high-level decisions on SCP such as Rio+10 and Rio+20 and contributed to the launch of 10YFP (One planet network);
- Development of SCP regional roadmap for Asia and the Pacific;
- Development of ASEAN Framework for SCP;
- Creation of SCP Forum in Thailand, Indonesia, and Sri Lanka;
- Formally participated in the High-level Political Forum (HLPF) 2018, UN Asia Pacific Forum on Sustainable Development and Regional Meetings in preparation for UN Environmental Assembly (UNEA).
- Published various reports and executed several SCP projects.

The region has seen commendable progress in adopting SCP practices and APRSCP is proud of its contributions in mainstreaming SCP in the region. However, it is not the time to be complacent as it strongly believes that economic growth has yet to translate into progress for millions in the Asia Pacific and the region faces several challenges. In this critical time, the region needs leadership, courage and optimism to spark the action and bring about transformative impacts on lives of millions. APRSCP is fully equipped to fill this void in the region and is ready to step-up and provide leadership.

### **II. Towards APRSCP Strategy 2021-2025 and Value Proposition**

APRSCP is committed to stand with people and countries in the region in its efforts to build a better future for the Asia Pacific while also paving way for achieving SDGs and climate change goals. In its 24<sup>th</sup> year, APRSCP renews its promise to strive for playing an important role in advancing SCP in the region. However, there remain several challenges to scale up efforts and elevate its role in promoting and implementing SCP. There is a need to enhance collaboration between governments and stakeholders together with people engagement to build up on this momentum. APRSCP is also conscious about the need to ensure that regional context of SCP and high enthusiasm of stakeholders are channelized at appropriate level and their voices are heard. It is fully geared to seize this unique opportunity to expand its network and presence in the partner countries. It is committed to deliver significant economic, environmental and social benefits to communities and national

economies based on its unique competences (listed below) acquired over more than two decades of its existence.

- Pan-regional presence consisting of experts, policymakers and national SCP networks;
- Only independent SCP (SDG-12) voice from Asia Pacific Region providing continuity to SCP agenda and SDG-12 in the region;
- Bringing unique development challenges and voices of the region to international policy processes on SCP as a regional representative;
- Platform to share incredible innovations and ingenuity on SCP particularly on circular businesses in addition to roundtables on SCP held once every 2 years;
- Regional knowledge hub catering to capacity building needs of national governments/IGOs/SMEs and expert in the region.

### III. APRSCP's Vision, Mission and Objectives

The APRSCP will continue to promote SCP by enhancing and strengthening regional cooperation in the development and implementation of SCP strategies and in promoting best practices, programs, local initiatives, and lessons learned on SCP related projects in the region. Its vision, mission and objectives draw from the APRSCP Charter adopted by the Board of Trustees.

Its **Vision** is to become a sustainable regional network and partnership, with its countries fully committed to the principles of SCP.

Its **Mission** is to provide leadership and support that will enhance information flow and human resources development and will strengthen public/private partnerships to stimulate the promotion and implementation of SCP policies, strategies and technologies in the region.

Its **Main Objective** is to promote Sustainable Development in the region through promotion and facilitation of SCP in each country and the region in the Asia Pacific.

### IV. Strategic Analysis and Plan of APRSCP 2021-26

This strategic analysis and plan intend to draw from the APRSCP's achievements and learning to put forward its plan for the next five years in promoting, implementing, and scaling up SCP practices and approaches in the Region. The APRSCP will align its strategic approach to SCP based on the needs and priority areas identified by stakeholders in the region and complement the strategic approach of its future supporting and implementing partners. In near terms, APRSCP aims to achieve following milestones in its journey and works towards making Asia Pacific a prosperous, green and resilient region in the world.

- A full-time operational secretariat for accelerating its efforts in testing SCP policy and replicating the same in other countries;
- One stop shop for experts' voice on SCP to better support governments and policymakers on implementing SDGs;
- Develop deep understanding and provide strong analytical basis for succeeding programme of UNEP's One Planet Network;
- Establishment of national SCP networks in all participating countries to mainstream SCP policy at national and sub-national levels of governance;
- A collaborative platform for young geniuses from the region to ideate, innovate and create solutions for the global challenges like decarbonization and circular economy;

- Obtain UN-accredited institution status to participate in the regional and global processes on SCP.

#### **V. Focus areas for collaboration:**

APRSCP aims to continue providing stakeholders a platform to voice their views and channelize & provide visibility to their views in national, regional, and global forums. It will work in that direction catalyzing and building communication dialogue to ensure that voices of practitioners is heard during global discourse on SCP.

It recognizes the importance of working in collaboration with development partners and aims to connect with sub-regional partners such as the ASEAN to actively promote SCP, and to be an advocate in leading a strong voice on the ground from the region and to represent these stakeholders in relevant international fora. Building information and knowledge management is also needed as a tool for information sharing, active global sourcing, and capacity building for Asia Pacific region. This will include policy studies and market research in the business and community sense.

APRSCP will strive to achieve above objectives through ongoing and future collaboration with national governments and international organizations. It understands the need to start talking much more about solutions to challenges facing nations in the region and create localized solutions to achieve clean, green, and circular economy in the region.

Our key areas of action during 2021-25 will be

- **Regional online SCP Knowledge Hub** – A platform for sharing knowledge and experience on SCP through regular update of webpage, newsletters, and policy briefs;
- **Collaboration for SCP Innovations** – A Platform to support innovations, with special emphasis on circular economy, among SMEs through collaboration with business and financial institutions;
- **Localizing SDG-12 to Asia Pacific context** - Promote Asia-Pacific-based (localized) visions and research on SCP, circular economy, sustainable lifestyle, plastic pollution etc.;
- **Bringing regional thinking to global process** - Provide region-based inputs (policy briefs) to SCP-related global processes such as HLPF, UNEA, and one-planet network;
- **Collaboration with Multilateral agencies** – Continue working with our partners such as UNEP, UNESCAP, SACEP, ASEAN, and SWITCH-Asia for accelerating SCP in the region;
- **Regional SCP School** – Assess capacity building needs of the region and develop and impart curated contents for policymakers, businesses and SMEs in partnership with international institutions such as ITC-ILO.

We are confident of achieving our strategic goals with enduring help of our incredible team consisting of experts, policymakers, practitioners and academia from the region who bring extraordinary ideas and are at the heart of our works, bringing results and hope to people around Asia Pacific. APRSCP aims to continue contributing to this process in addressing this challenge by providing a sound platform through its convening power, strategic partnerships and cooperation in terms of delivering on the SCP related SDGs. It is important to get connected, stay connected, and to build from there.